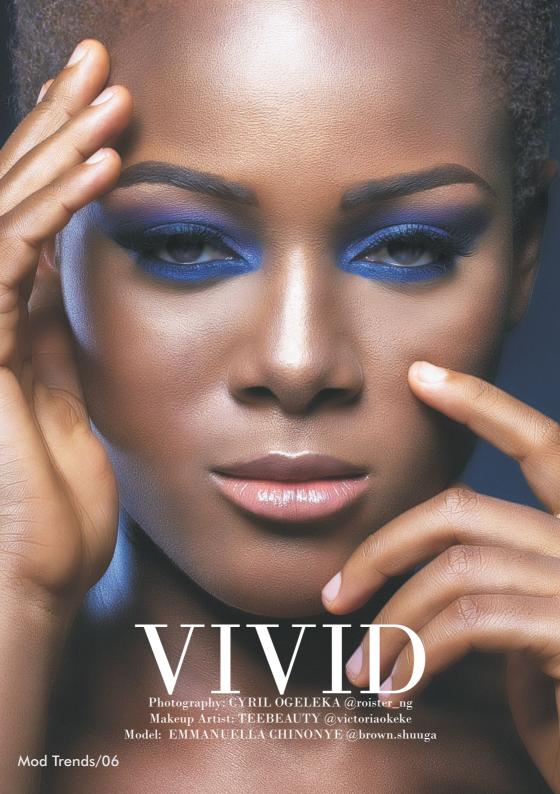
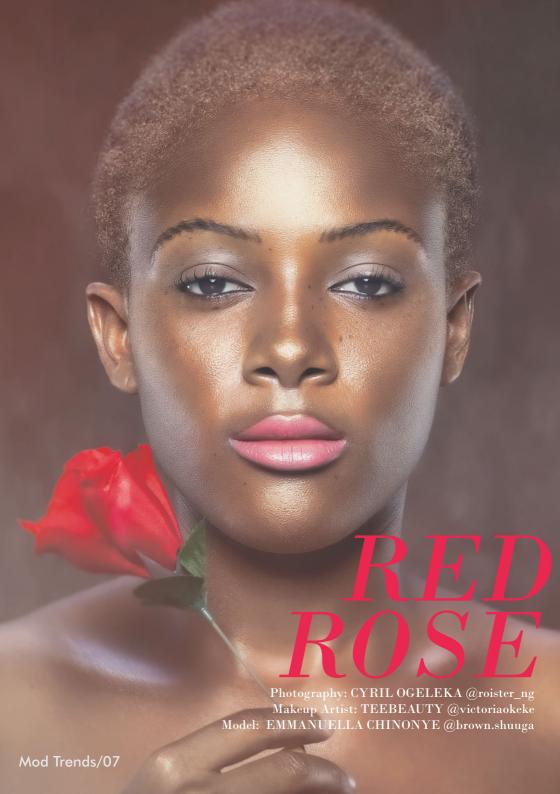




Model: POOJA BIMRAH @poojabimrah Photography: ANKITA NEVREKAR @ankitanevrekar\_photography MUAH: RAJIB H DEBNATH @raj\_makeover\_789 MUAH Assistant: MD SHAMSUDDUHA Fashion Direction & Styling: THE FASHION ADVOCATE INDIA@thefashionadvocateindia







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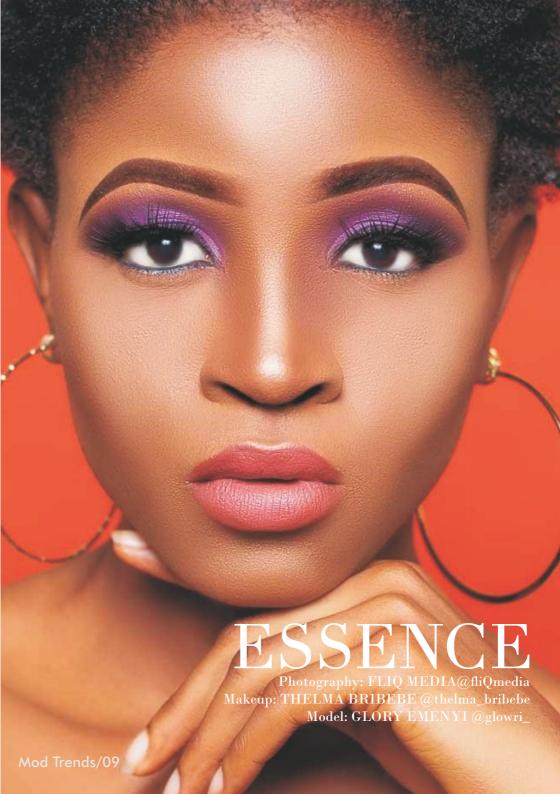


**42** Hair Styes to Try

#### **CREDITS**

Model: DINNELLE STATUS Photo: VISIL PHOTOGRAPHY Styled by: VICTOR SILAS Hair: VICTOR SILAS Makeup: DINNELLE STATUS







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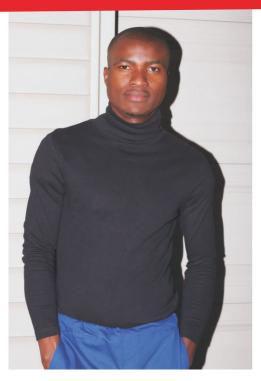
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# Letter From The Editor



o excited to bring to you a fresh and enthralling edition of Mod Trends.

This is our last edition for 2017. I want to say a big thank you to all our subscribers, both digital and print. We'll be giving you more fabulous content in 2018.

Breaking into and working in the modeling industry can be extremely difficult work. The constant pressures related to models' looks and lifestyles are nothing short of overwhelming in many cases. The business is highly competitive, and getting noticed often requires a great deal of resources, both monetary and personal.

This issue creates a platform for new faces to be seen and discovered by industry professionals who may find any of them suitable.

With the difficulty of joining the fashion industry in mind, MALIA INDIGO THE PLUS provides a package that assists new faces with integration into and understanding of the industry and building network.

On the cover we have Dinnelle Status, an upcoming talent to look out for.

We also feature the international styling company (fashion Advocate) and Pooja Bimrah, A.K.A . "NEXT GEN MODEL INDIA".

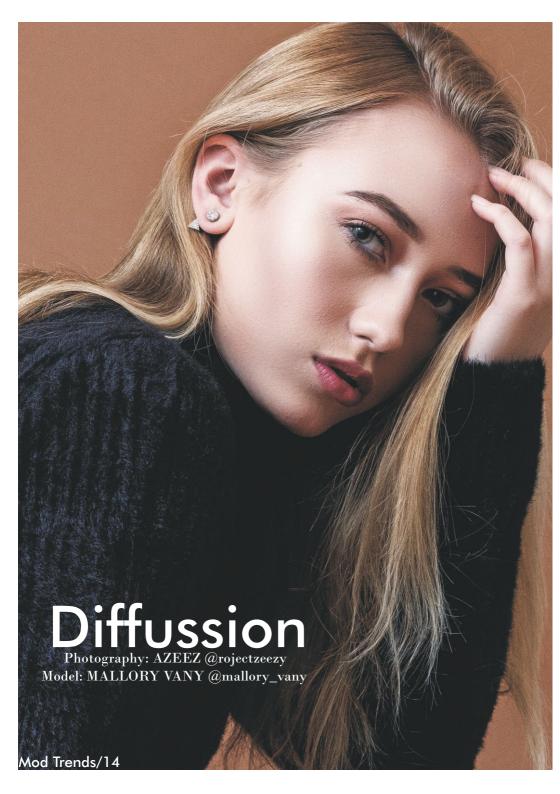
I would love to hear what you think of this is sue. Let me know at editor@modelsdigesttrends.com

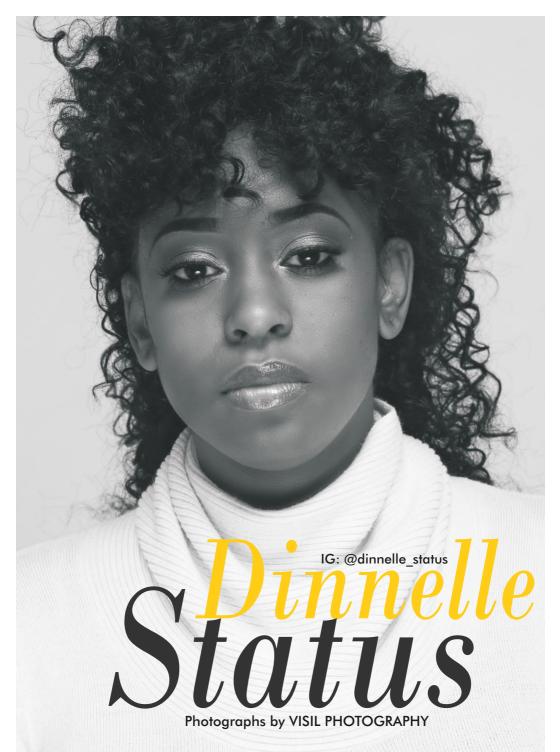




Mallory Vant

Photography: AZEEZ @rojectzeezy











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ine up a set of women and it's easy to spot Dinnelle Status out of the group. She is a new face to look out for. With a humbled, yet simply confident persona, she does not give you a chance to question her undeniable presence. She doesn't shy from being a Trinidadian native. It truly defines who she is. Coming from a small country, dreams and goals weren't that simple to attain. She is here to make her presence known.





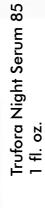
Alpaca Blend Jumper, \$65, available at & Other





Kate Spade New York Olina boots, \$498, available at Kate







Arismarie

Photography: ISADORA BRAVO

Model: @love\_arismarie



Become Mod Trends Next Cover Model Email Your name, location and photo to editor@modelsdigesttrends.com

Entry Closes: Dec. 18th 2017 NO SIZE REQUIRED



Malia Indigo

Josiane Laure Modjom A.K.A Malia Indigo is a "Curvy-from-birth" kind of woman and she embraces it. Born in Cameroon and bilingual in English and French, she is a fierce, plus-sized model who was motivated to join the fashion industry in order to celebrate her curves. Overwhelmed by the opposition that plagued plus-sized beauties, she worked passionately to make the industry work for her and not vice versa.

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am established in Canada where besides fashion, I operate as a Chartered Accountant, Business Analyst, Social Media Specialist, and Body Advocate.

As founder and CEO of Malia Indigo Corporation, the international Plus Size Fashion Network, I strongly believe in the power of community. Different skills put together increase the growth, generate opportunities and create reliable market.

My goal is to provide exposure to individuals and businesses who are ready to make their mark in a world that has not distributed a fair return on their investment.

Malia Indigo Corporation (www.maliaindigo.com) is an innovative solution that targets plussize individuals who have not been given their fair chance at success, despite having the necessary talent. The company, an international online directory and profile-creating platform, offers members the opportunity to share their work, network, appear on different media. The members also attend luxurious fashion shows and increase their visibility, thereby enhancing their career opportunities.





As a service offered to models, designers, photographers, bloggers, makeup artists and fashion brands, the company creates a communal space where being full-figured is celebrated rather than ridiculed. Malia Indigo Corporation is the first of its kind and is a space where professionals in fashion are easily reachable.

By creating this online community (www.maliaindigo.com), plus-size people have a chance to showcase their talents, connect with peers and be visible. The greater the visibility, the greater the normalcy and acceptance. The greater the acceptance, the smaller the gap becomes.

Professionals in Plus-size may be different in stature, but that difference should never hinder a career, it should enhance it. Consequently, Malia Indigo Corporation works to provide as many opportunities as it takes to alleviate the stereotypes that plague full-figured individuals. Through its additional programs such as networking events and fashion show production,

Malia Indigo Corp hopes to increase awareness, create more jobs, and finally see less criticism and rejection towards plus-size individuals. Visit www.maliaindigo.com, and register to become a member and take part in multiple activities to enhance your visibility.

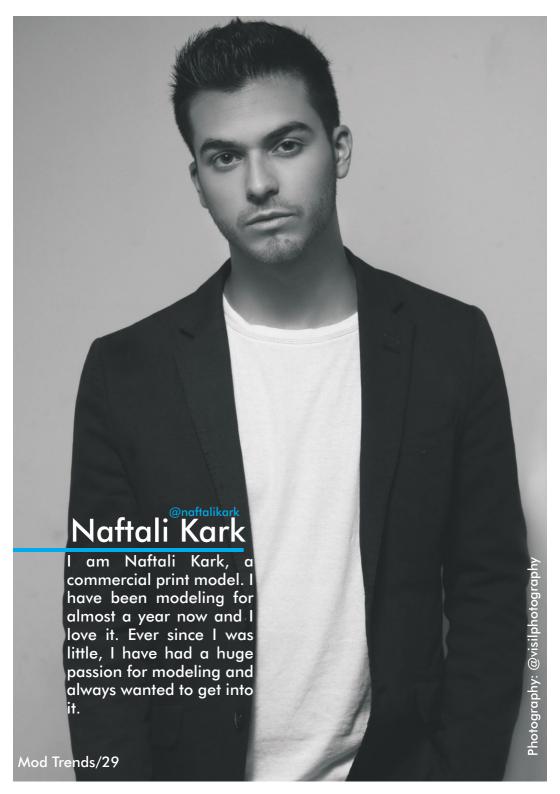
With the difficulty of joining the fashion industry in mind, MALIA INDIGO THE PLUS provides a package that assists new faces with integration into and understanding of the industry and building network.

It is imperative that individuals who belong to what the industry would refer to as a "niche market", know that they are valued and that they, too, have a place in the world of fashion, entertainment, and related businesses. The reality shows that people working passionately in the industry are not visible enough. Malia Indigo Corporation is one such company that has championed this cause and created "the plus-sized visibility". The strong hashtag #plusvisibility attached to this game changing was launched in the beginning of this year through a large campaign.

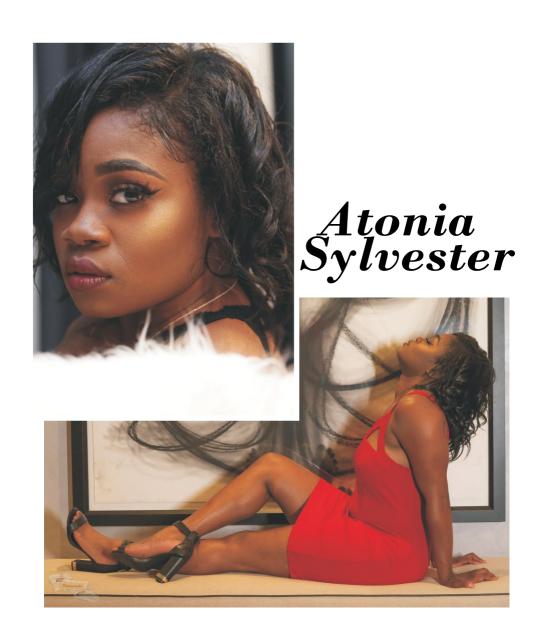
We were born to shine, here is the time to shine! Join the platform.

#### Mod Trends/27











## Double DENIM

Photography: VISIL PHOTOGRAPHY Model: CHRISTINA FRITZ @chrissy\_fritz Dress: MODEL'S OWN





# FASHION FOCUS

#### Destination Africa: The Future of Fashion

ew York, London, Milan and Paris may still be the world's fashion capitals but as with anything style related, trends emerge and things change. Furthermore, people and critically, businesses are following the shift in the air: Announcing Lagos, Johannesburg, Dakar and Nairobi; the juggernauts of the African continent and rising stars for the industry in the world.

Considering African cities as global fashion capitals is not as fantastical as it may have been even a decade or more ago: on a number of indices the aforementioned four and other African urban centres have proven themselves to be unparalleled incubators for fashion and design, nexuses for the creative visual arts and most pertinent of all for sustainable growth, financial and commercial hubs. Indeed in a recent Forbes Magazine study of most influential cities in the world Johannesburg, Cape Town and Lagos found themselves on the list, and this too is reflected in their dominance of the fashion industry in Africa. However, also of critical importance is how Africa is perceived and its goods and services received in the global fashion context and it is for this reason the work of Style House Files (SHF) and its flagship event, Lagos Fashion and Design Week (LFDW) cannot be underestimated.

## Meena Photo: Kola Oshalusi



### Andrea Iyamah Photo: Kola Oshalusi





published model, beauty queen, travel & lifestyle writer and one of the top gen-next models of her country, India. She is the winner of many international beauty and modeling contests. She now caters to various international pageants as a Pageant Coach.

.Pooja is a Certified Image Consultant, Soft Skill Trainer and certified fashion consultant.

She is also a young entrepreneur having developed The Fashion Travelogue, which is a travel, lifestyle and fashion website blog www.poojabimrah.com. She also developed the Fashion Advocate India which is a fashion consultancy and styling company which provides various services like personal shopping, fashion shoot direction, creative fashion direction etc.



### THE FASHION ADVOCATE INDIA

**FASHION CONSULTANCY & STYLING SERVICES** 

#### **ABOUT US**

We provide fashion consultancy to fashion companies and firms.

We also consult and collaborate with international beauty pageants and provide young, experienced & talented beauty queens from different countries.

We consult international beauty pageants on various events, activities, engagements, official photo-shoots and sessions on image building of the participants.

We scout young models from across the globe for top modellng agencies in the world.

**CONTACT US** 

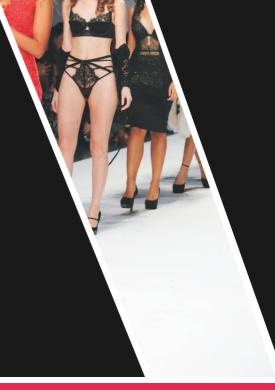
business.fashion.advocate@gmail.com

WATSAPP: +91 9340016434

## THE BUSINESS OF MODELING

Modeling is a business, and as a model, you are your own business! Like any business, it takes time, effort, commitment, and patience to become a successful model. Remember that success does not happen overnight.

People who remember the modeling industry is a business and approach it like a business with realistic expectations will tend to have success. People, who want to have fun or want to become famous, generally fail in the professional modeling world regardless of what they look like





# HAIR STYLES TO TRY





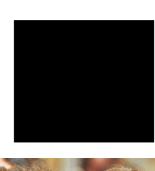












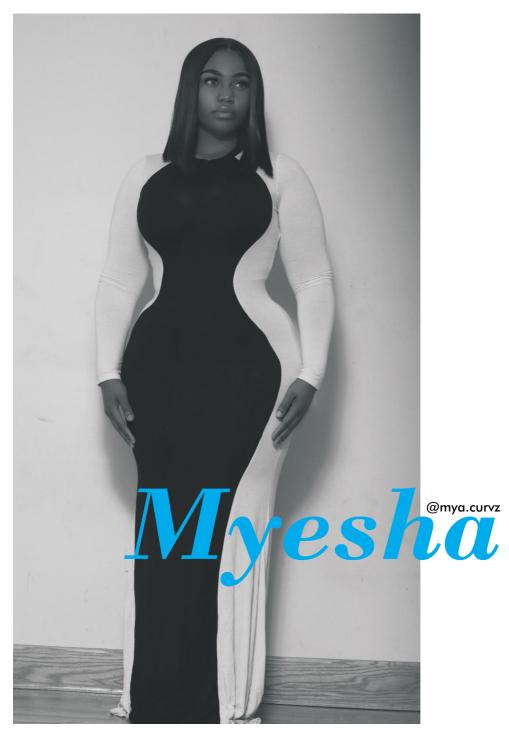






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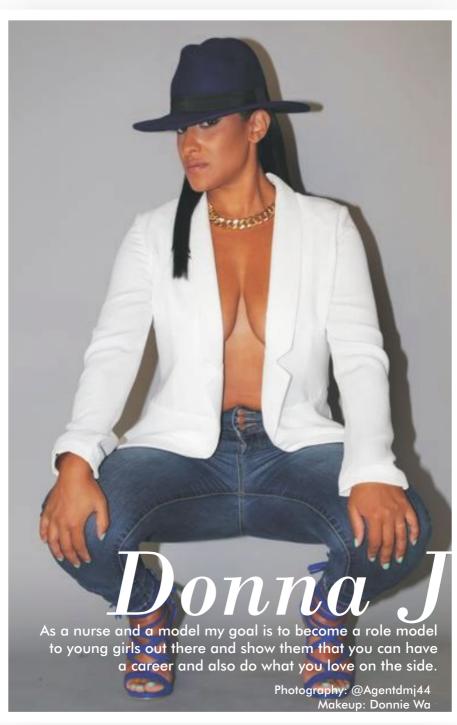


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### Clare Rea

Clare is a NYC based plus model. She has a background in contemporary and jazz dance that she attributes her confidence and body-love. Her favorite credits includes 17 magazine, Uye Surana Lingerie, and recent Brooklyn Fashion Week KP Style Challenge.



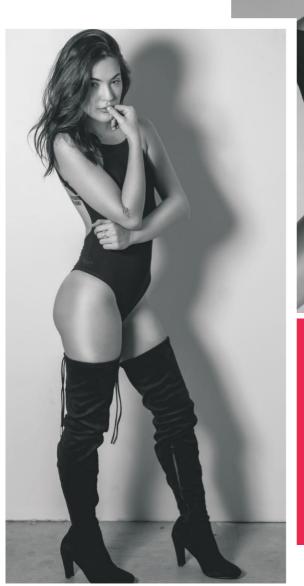
#### How to Approach A Modeling Agency

any aspiring models continue to say..."I'm looking for an agency." but haven't approached any. You might not be as lucky as Gisele Bundchen who was spotted at the age of 14, by a scout at a Sao Paulo McDonald's, eating a Big Mac. To be discovered by an agency you have to approach them correctly. Approaching an agency is similar to applying for that dream job. There are different types of files kept by agents and one of those files is the 'Trash File'. The majority of all model submissions end up there. If you don't want your submission to end up in the trash file; here are things to consider: Before approaching an agency be sure to research them. Find out if they cover your market, mode of submission and requirements. What should be in the application? Do not send them a selfie, or even worse, personal information about your life and vision. They do not care Agency wants to know what you look like. A Polaroid is the gold standard mostly preferred by fashion agencies. Primary commercial agencies would prefer a well-developed composite. So in your email include your: polaroid/composite, phone number, age, link to your website (if any), height, eye color, hair color, dress and shoe size and other stats (for women, bust/waist/hips, for men, suit jacket and waist size) and location. If they're interested in working with you, they'll email you back or better yet, call you. How to submit your application: Every agency has a preference on how to submit to them. Some have open calls (the best way). Some prefer you fill their 'become' or 'wanna be' form on their website, while some may take email submissions. Some agencies are happy to make appointments, most will not until they have seen something from you they like. From your research you should know what a particular agency prefers and then you give them that.

### Candace Ofinechina\_xoxo









two years. I've always wanted to model since I was younger it was the only career I saw for me. The journey has been amazing! I've gained so much confidence and excitement for my future from this. I hope at this point it's no where else but up! I'm venturing into acting and trying to create a full time career with this!

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New Faces Issue

Moule

I strongly believe in the power of community

